



**CFA Society
East Africa**



2nd ANNUAL ALTERNATIVE INVESTMENTS CONFERENCE 2024

12 June 2024 | Venue: TBC

#AIC2024





CFA Society East Africa (#CFASEA) is delighted to announce the return of its second annual Alternative Investments Conference (#AICKLA2024) in Kampala.

The event is scheduled for June 12, 2024, at the Kampala Serena, during the VENTURE CAPITAL & ALTERNATIVE INVESTMENTS WEEK in conjunction with the EAST AFRICA VENTURE CAPITAL ASSOCIATION.

Recognized as a premier regional conference for industry regulators, policymakers, investment professionals, financiers, investors, and fund managers, #AICKLA has become a beacon for those interested in unlocking opportunities in alternative investments and gaining deeper insights into private markets.

This second edition aims to transform investor perspectives, spotlight investable opportunities, and foster meaningful connections within the investment community. Our goal is to encourage collaborative efforts that fortify private markets, reinforce ethical conduct, cultivate resourceful partnerships, and result in valuable investor outcomes. This conference serves as a platform to bring together inquisitive investors and relevant stakeholders to inspire a profound reassessment of obstacles to capital formation, promote inclusive investments, and drive institutional appreciation of private markets.

Attendees can expect to glean actionable insights on:

- Exciting projects in venture capital, financing trade, sustainability, and social transformation.
- Strategies to capture value from private equity, non-traditional investments and niche or specialized markets such as real estate, sinfrastructure, green economy, and impact investing.
- Learn tips to build balanced investment portfolios.
- Explore investment best practices.

And much more!

About CFA Society East Africa

The CFA Society East Africa is an association of investment professionals, affiliated to CFA Institute. The society is governed by the fundamental values of professional excellence, integrity, cooperation, and volunteer service. CFA Society East Africa was chartered in 2007 to serve CFA Institute members in the East Africa region.

Our shared mission is to promote the highest standards of ethical and professional conduct, enhance financial and investment knowledge amongst members, heighten financial literacy amongst investors and drive financial market development within the East Africa region. We focus our efforts towards building markets, investment professionals and communities in East Africa through thought-leadership on capital markets matters, regular engagements with industry participants, talent development through credentialing and periodic research on capital markets development.

It is one of the 160+ global societies affiliated to CFA Institute, and is comprised of Charterholders and investment professionals in East Africa. The Society serves members in Kenya, Uganda, Rwanda, Tanzania and most recently Burundi. Our Society is governed by the fundamental values of professional excellence, integrity, cooperation and volunteer service. We currently have 238 Charterholders in the region and over 700 candidates undertaking the CFA Program exams.

CFA Society East Africa is an organization led by volunteers whose members occupy positions such as CEOs, Research Directors, Investment and Portfolio Managers, Investment Analysts, Traders, Dealers and Brokers, Risk Managers, Strategists, Consultants, Educators among many others.

About CFA Institute

CFA Institute is a global association of investment professionals that sets the standard for professional excellence and credentials. The shared mission of CFA Institute is to lead the investment profession globally by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society. As a global, independent organization, they play a role in being a steward and champion of the investment management industry. In addition to direct benefits to their clients, the work of investment management professionals and the impact of the investment management industry also benefits society through improved investor outcomes and the resulting effective allocation of capital that drives economic growth and development.

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSORSHIP - USD \$10k

The platinum sponsorship offers the highest level of recognition throughout the CFA Society East Alternative Investment Conference (AIC). By becoming a platinum sponsor, your firm receives the following benefits:

- Premium brand exposure throughout the event.
- Invitation to be one of the lead speakers.
- Opportunity to showcase your institution's expertise and position your senior-level thought leadership among our delegates.
- Chance to present testimonials from your beneficiaries.
- Digital recognition during the event and on the event website's supporters' section.
- Feature in the Experts Opinion section of the post-event magazine.
- Table reservation for 6.
- Onsite branding and exhibition.



GOLD SPONSORSHIP - USD \$7k

The gold sponsorship provides significant recognition throughout the CFA Society East Africa Alternative Investment Conference (AIC). As a gold sponsor, you will receive:

- Opportunity to have a representative join a panel at the event.
- Chance to highlight your institution's niche and position your senior-level thought leadership.
- Digital recognition during the event and on the event website's supporters' section.
- Feature in the Experts Opinion section of the post-event magazine.
- Table reservation for 6.
- Onsite branding and exhibition.



SILVER SPONSORSHIP - USD \$5k

The silver sponsorship offers recognition throughout the CFA Society East Africa Alternative Investment Conference (AIC). By choosing the silver sponsorship, you will receive:

- Digital recognition during the event and on the event website's supporters' section.
- Table reservation for 6.
- Onsite branding and exhibition.



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